



**»In southern Germany it tastes better!«**

+++ Hamburg association" fussballwurst.de "becomes ever more popular!

+++ 50 reviews on www.fussballwurst.de shows an advantage of the South German sausages

+++ Redesigned website with new functions increased the popularity

Hamburg, the 10.11.2009

To boost of the bratwurst culture on the football field a handful of Hamburg football fans created the association "fussballwurst.de" in spring 2009. Today, approximately eight months later, the sausage supply was already 50 times in focus. Whether in the Black Forest, at the Baltic Sea, in the Ruhrpott or in the capital of Germany: Everywhere the sausage experts put on strictest quality yardsticks and published their tests on the association-own website www.fussballwurst.de. The Champions League sausage in Munich's Allianz Arena has to match with the Krakauer from the „Kreisklasse 7“ in the west of Hamburg.

The reviews of the sausage expert's show: The football sausages in the south taste simply better. While the experts in the north gives moderate grades frequently, the sausages in Bavaria, Franconia and Baden are performing better. The union chairman Markus Dittmann says to this: "In the north the factory sausage is dominating. She must not be bad at all, if the bratwurst barbecued proper. But at nearly all places you have the same sausage. I am not eating each days same Gourmet temple. In the south, however the handmade sausages are prevailing." Such Southern German circumstances the sausage tester from Hamburg would like to have and already alerting drawback in reviews from the north.

For this reason the steering committee of the association have been relaunched the web side. The page is equipped now with new functions and will be developed continuously. Now, we even have an own logo. "So we are fit for the next 50 reviews", says managing director Florian Renz and is already looking forward to resonance of bratwurst fans from all over the world. Teams from the First and Second Division became already vigilant and even Kicker sport magazine wrote enthusiastically about the boys from Hamburg. "Up to the end of the year we want welcome our ten-thousandth visitor on [www.fussballwurst.de](http://www.fussballwurst.de)", Renz says.

Finally only the question remains, where in Germany the best sausage is barbecued.

The "gusto league" on fussballwurst.de betrays more: The USC Paloma from Hamburg and the FC 08 Villingen southern Baden are ahead. Both are playing in lower divisions, but it does not matter for the sausage experts: Finally in football – the division does not matter - it is always about the sausage!

**Contact:**

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**About:**

The association "fussballwurst.de - association for the promotion of the bratwurst culture on the football field" was created in spring 2009 of football-enthusiastic sausage experts from Hamburg. Thus appearance [www.fussballwurst.de](http://www.fussballwurst.de) also a legal form stands behind the webpage, to present them

The association has a valid chapter. The elements of the association are composed by the steering committee and members meeting. Thus, all have been done to become a registered association from the beginning. At this time [fussballwurst.de](http://www.fussballwurst.de) a not registered association. The association has at present 15 members and is based Hamburg Altona.

**Note:**

This press release and files to download you find under <http://www.fussballwurst.de/uber-uns/fuer-die-presse/>.

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